



# SUPER SON!Q™



## AT SUPERSON!Q SPEED

In continuum mechanics, the Theory of Sonics is the transmission of energy through vibrations. The coefficient of restitution can be defined as the ratio of the final to initial velocity difference between two objects after they collide. We've harnessed more energy than ever in the all-new Son!Q.

## FACTS THAT FIT THE THEORY

The Son!Q is the progeny of one of the most dominant shapes in the Storm lineage: the Centripetal™ Core. Since its inception, the evolution of the design can be traced across the Centripetal™ Low Flare Core, C<sup>3</sup>™ Centripetal Control Core, and now the Centripetal HD Core. When a ball makes impact and

doesn't have a direction of motion that is in-line with the centers of gravity of the pins, some of the energy that would have been available for the post-collision pin velocity will be lost to rotation and friction. Because the Centripetal HD Core's center of gravity is extremely low, it consistently impacts the pins at the perfect spot every time, maximizing carry.

The engine is important, but we can't forget about the part of the ball that's in contact with the lane. We recently placed our NRG Hybrid formula on another Storm ball – the PhysiX™ – and the feedback has been phenomenal. Seeing how this coverstock would perform on a low RG symmetrical core piqued our curiosity, and we're glad it did. The Super Son!Q bridges the gap between the Master™ line and the Premier™ line seamlessly. Expect this ball to be the perfect transition between the PhysiX and the Son!Q™. The Super Son!Q assumes its place on the throne next to other iconic balls in Storm's lineage.

Storm continues its reputation as the innovative leader earned through decades of research and experience in the field. We are "The Bowler's Company™."

## TECHNICAL DATA

### COVERSTOCK

*NRG™ Hybrid Reactive*

### WEIGHT BLOCK

*Centripetal™ HD Core*

### FACTORY FINISH

*3000-grit Abralon®*

### BALL COLOR

*Black / Orange / Purple*

### FLARE POTENTIAL

*5-6" (Medium-High)*

### FRAGRANCE

*Sweet Plum*

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