



ROCKET SHIP™

Design Intent

Blast Off

Storm bowling balls are coveted for many reasons including premium performance, stunning appearance, and the utmost quality. Professionals around the globe rely on Storm on a daily basis. But you don't have to be a pro to appreciate a Storm bowling ball. Just look around you the next time you hit the lanes. You are sure to see bowlers of all skill levels rolling Storm. And with a relentless pursuit of bowling perfection, Storm has continued to create new designs and core shapes like that which you love in the original Rocket™. But now it's time to soar even higher!

Technology Driven

With nearly 25 years of experience manufacturing high performance balls, Storm is The Bowler's Company™. In fact, no company today has been making reactive bowling balls longer than Storm. And throughout the years, we have learned a lot. We know what you are looking for since we are bowlers, too, just like you. But know that we are continuously striving to develop new products which will help you roll more strikes and have more fun!

The new **Rocket Ship™** is encased with **R2S™ Solid Reactive** material but is a unique ball with a surface prep that is the first of its kind: 3000-grit Sheen. It undergoes the same process as a 1500-grit polished ball, but we added a final step by quickly and lightly hitting it with a 3000-grit Abralon® pad, the industry standard. This smooths out the surface topography of the ball by lightly breaking up the polish that was applied creating a sanded profile with a smooth sheen appearance. Always with the bowler in mind, we developed this process to ensure an even, controllable, forgiving reaction for whomever rolls it.

The **Booster™ Core** was the perfect option for this new method of surface development due to its mid-range RG and moderate differential values. It will provide a long, smoother option if the **Sky Rocket™** were to be too angular. No one does a better job than Storm at filling in the gaps. That is our commitment to our bowlers, and that is why we are **The Bowler's Company™**.

"Bowl up a STORM!"

