



PHAZE™

Masterful Performance

The Master™ line features new technology with innovative core designs and powerful coverstock chemistry. It has yielded some of the most cherished bowling balls in our sport; maybe you remember a ball called the Marvel™ Pearl? Jason Belmonte does. He's gone on record and identified the Marvel Pearl as his number one "go-to" ball.

What's your "go-to" ball? Maybe it's an IQ™ Tour Solid. Maybe it's an Optimus™. No matter which core or coverstock matches up best to your game across a variety of lane conditions, realize that Storm has just the ball you need. We've got you covered!

More Powerful than a Locomotive

Storm's relentless commitment to the pursuit of perfect ball motion fuels our research and development team. We don't just think outside the box, we question why the box was even there in the first place!

The new Phaze features both innovative core and coverstock technology, proving again that Storm is the leader in bowling innovation. And we can all agree that while new technology is always interesting, it really only matters to you if it produces something that helps you score better. After all, no one wins a tournament based on anything other than pinfall!

Advancements in the core shape are easily seen with the naked eye. This fast-revving shape, the aptly-named, supercharged **Velocity™ Core** helps you crush pin after pin as it produces more ball motion than any other shape in our Master Line.

So, what's this new coverstock, you might ask? It's a shell like no other – just one look and you can see it's completely different. The **AX-16™ pearl reactive** has a new additive that alters the texture of the surface, creating gripping power that refuses to step down. The new Phaze is up to any challenge thrown its way, just like you. And with a Storm ball in your hand, there's nothing that can phase you!

Storm - We are "The Bowler's Company™"."

