



PHAZE™ III



BORN TO PERFORM, DEVELOPED TO OUTPERFORM

A Storm bowling ball only starts with state of the art. From there, everything from core technology to coverstock formulations is developed to heighten, escalate and intensify its performance, and yours. Engineering a ball is an art. It's equal parts rational and emotional. Such was the vision for the Phaze III: strength and allure, precision and nuance interwoven such that the ball itself becomes both a striking tool and an experience.

A NEW PHAZE OF INTENSITY

The Velocity Core has become a staple in the Storm lineup. This low RG, high differential construction has turned into the go-to chassis for professionals around the world. Its benchmark characteristics serve a multitude of styles across a variety of patterns. Defining what was needed next, Storm determined a cleaner, more backend-focused design would become our next recipe, fitting in squarely between the Phaze™ II and !Q™ Tour Emerald.

A never-before-seen cover and core combination of R3S Hybrid and the Velocity Core shines above all else. It reveres its past but is imminently future-forward. When the corners get tough, R3S gets tougher. Blending out lane transition is one of R3S's best features, striking an ironically delicate balance between two intense forces – the ball's core and lane conditions at hand. This unique fusion lets you dial in key performance parameters, responding to every input with absolute fidelity.

The Phaze III was constructed to capture both stares and hearts. It is the antithesis of status quo and is precisely what makes us "The Bowler's Company™".

TECHNICAL DATA

COVERSTOCK

R3S™ Hybrid Reactive

WEIGHT BLOCK

Velocity™ Core

FACTORY FINISH

1500-grit Polished

BALL COLOR

Obsidian / Jade / Orchid

FLARE POTENTIAL

4-6" (High)

FRAGRANCE

Grapevine

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