



OMEGA CRUX™

OMEGA VIBES

Some companies you will notice have a certain look and feel. Even the people who use a particular brand are sending a bit of a message about what they like, or who they are and even aspire to be. As the industry leader of high performance bowling products, Storm knows its customers, the Storm Nation. And if you like competing at the highest level with conviction and passion in everything you do, then you're part of the Storm Nation too, no questions asked.

THE BIGGEST PUNCH OF THE BUNCH

When looking for a ball with the most performance, look no further than the Premier™ line, the line which features the latest in core and coverstock technology. Storm is proud to showcase several of the most dynamic asymmetrical core designs on the market such as the Catalyst Core, the same core used throughout the Crux™ series, one of the most trusted series among competitive players worldwide. In fact, Francois Lavoie used the Alpha Crux one year to roll a perfect 300 game during the live stepladder finals of the US Open.

But it's not just about the core, or weight block. We know from years of research that the coverstock, the outside portion of the ball that actually touches the lane, is critical to determining how much and where a bowling ball transitions from skid to hook, and from hook to roll. GI-20 is named for Game Improvement – 2020 and was developed to help maximize performance in today's complex bowling environment.

The moment you roll the new Omega Crux you'll know that there is something really special with this one! As compared to the Crux Prime, you'll see a smoother glide through the heads and a more angular motion off the spot, a term in our sport that refers to the break point which comes two - three feet past the end of the oil pattern. Expand your arsenal and your mind; the possibilities are endless with Storm!

TECHNICAL DATA

COVERSTOCK

GI-20™ Pearl Reactive

WEIGHT BLOCK

Catalyst™ Core

FACTORY FINISH

3000-grit Abralon®

BALL COLOR

White / Copper / Graphite

FLARE POTENTIAL

6" Plus (High)

FRAGRANCE

Cinnamon

“GI-20 Pearl – it helps maximize performance in today's complex bowling environment”



PREMIER