







IQ[™] Tour Edition Design Intent

Intent

The Master[™] line features new technology with innovative core designs and coverstock combinations that yield a wide variety of ball reactions.

Often you need a stronger core and cover like that of the Modern Marvel[™], but sometimes lane conditions can get a bit tricky or a little squirrely. When that happens, you need something to calm down the dreaded overunder reaction and get you back in the pocket!

So, if you are need of a ball that still provides ample hook but with a more controllable, predictable shape, look no further than the new Storm IQ Tour Edition- the smart choice.

Design

The Master line has long helped players across the globe achieve great levels of success. Look for the new IQ Tour Edition to continue that tradition.

With marvelous predictability and unwavering reliability, the IQ Tour Edition is sure to become your new benchmark ball. The C³ - Centripetal[™]Control Core is engineered to yield ample midlane roll while smoothing out the transition. This fast-revving symmetrical shape is unique in its mass distribution and is the brains behind it all.

Prepped with a perfectly balanced 4000-grit Abralon[®] finish, the IQ Tour Edition's proven R2S[™] solid coverstock ensures great traction and performance. You may know that coverstocks come in a variety of levels of aggressiveness. Since we built the IQ Tour Edition to be the <u>foundation</u> of your arsenal, you can be confident in the fact that this ball will be consistent across a variety of lane conditions.

Crankers, tweeners, and strokers alike are sure to see why Storm's IQ Tour Edition is THE SMART CHOICE!

Storm - We are "The Bowler's Company™."





New Densities/ Proven Shape

