



HY-ROAD™ PEARL

Intent

With major victories ranging from the PBA tour to international championships, the Hy-Road™ has won the world over. It's been so popular that it has now made the catalog four straight years; something rarely seen anymore!

In fact, the Hy-Road is still winning professional titles and helping the staff gain confidence when the shot requires a clean skid through the heads. The unique attributes of the Hy-Road make it a must for every competitive bowler. Just ask Jason Belmonte and Andres Gomes. It's like an American Express® card for them; they don't leave home without it!

The intent of the new Hy-Road Pearl is to utilize the same attributes that make the original Hy-Road as special as it is, but to create an even-bolder move at the break point.

Design

The number one factor of ball motion is coverstock. Just one shot with the new Hy-Road Pearl and you'll see the difference. The R2S™ pearl reactive shell floats easily through the front, maintaining ball speed as much as possible, waiting to really cut loose on the backends!

Matching the core to the coverstock is equally important, though. That is why the same Inverted Fe²™ Technology weight block will be carried over into the new Hy-Road Pearl. Pairing the R2S Pearl reactive coverstock with the dynamic Fe² weight block ensures that your favorite layouts in your previous Road series balls will be just as effective in the new Hy-Road Pearl. You see, Storm recognizes your needs as a bowler because we, too, are bowlers! And just like you, we want every advantage on the lanes that we can get.

Don't forget that the thicker shell of the Hy-Road series makes a difference, too. The amount of energy transferred to the pins at impact is greater, translating to unmatched power at the pocket. It's part of what makes the Hy-Road one of the most special balls in the history of bowling.

Innovative technology and fine workmanship; Storm - We are "The Bowler's Company™"."

