



HY-ROAD™ MAX

INNOVATIVE EXCELLENCE



Teamwork. Passion. Precision. These core values are installed in every Storm bowling ball by master craftsmen at the Storm manufacturing plant in Brigham City, Utah. A core's angles and curves. A cover's contrasts and surfaces. Together these elements create an unmistakable identity, uniquely its own.

TECHNOLOGY 360°

The Inverted Fe² weight block has historically had a higher RG orientation. The higher the RG, the more resistant the ball will be to changing direction as it travels down the lane. This promotes a later transition with a cleaner shape through the front part of the lane. Add NeX into the mix, and you will see more change of direction down lane with a motion that unmistakably belongs to a Hy-Road.

NeX first made its debut on the Axiom™, the newest touchstone from which all other balls are compared. The finishing touches clock in at 3000-grit Abralon, which has become the benchmark standard of surface profiles. Easily adjusted up or down, it provides quick access to a multitude of topographies with little effort. Inherently, NeX provides a unique chemical texture once cured. As the surface of the Hy-Road Max rolls down the lane, it starts to form weak molecular bonds with the lane material that pulls on the ball and ultimately slows it down. This is precisely what's needed in order for a ball to hook.

As you can see, there's more to every ball than meets the eye.

If performance is in *your* DNA, unleash it!

TECHNICAL DATA

COVERSTOCK

NeX™ Solid Reactive

WEIGHT BLOCK

Inverted Fe² Technology™

FACTORY FINISH

3000-grit Abralon®

BALL COLOR

Emerald / Lime

FLARE POTENTIAL

Medium-High

FRAGRANCE

Green Apple

"Every ball in the ROAD family is armed with Inverted Fe² Technology to give you even more power and control due to enhanced dynamics."