



# FEVER PITCH™

## MAKE EVERY PITCH COUNT

This is a very exciting time in Storm's lifetime. We are seeing the highest demand of Storm balls ever and that's not without merit. Recent breakthroughs in coverstock and core technology has kept us at the forefront of the industry - but it's not just our job to put Storm at the vanguard, it's our responsibility to usher this sport into a new era. The Fever Pitch wholly embodies this doctrine.

## HIT IT OUT OF THE PARK

Many look to Storm to cut through oil and create supreme entry angle, but not every situation requires maximum ball motion. In fact, shorter oil patterns and drier conditions can be as equally as challenging as a lane with oil backed up to the head pin.

Enter Fever Pitch. We've listened to Storm Nation's demands and have developed not only a new internal Tour Block shape, but a never-before-seen urethane-esque coverstock in PWR+CTRL. But what makes this different from the other Pitches?

Balls in the urethane classification can be sensitive to the weight block that's put inside them. The perfect position of the RG, the proper amount of differential, symmetric vs asymmetric - these all play a vital role in the motion in this type of ball. Dialing in the precise measure of each was no easy feat, but we were up to the challenge.

The Fever Pitch is not as early as the Pitch Black™, but corners better than the Pitch Blue™ ever dreamt. We found the gap we needed to fill and we filled it. Hard. After extensive and thorough testing, we found the precise core dynamics that matched up flawlessly to this new and exciting cover. We have a fever, and the only prescription is more strikes.

### TECHNICAL DATA

#### COVERSTOCK

*PWR+CTRL™ Pearl Urethane*

#### WEIGHT BLOCK

*Tour Block™*

#### FACTORY FINISH

*2000-grit Abralon®*

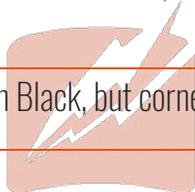
#### BALL COLOR

*Orange Pearl*

#### FLARE POTENTIAL

*3-4" (Medium)*

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THUNDER