



# DRIVE™

## DRIVEN TO SUCCEED

When you think about the word 'drive,' a few different concepts come to mind. One meaning refers to the actual navigation of a motor vehicle. To determine the path on which it's moving and the speed chosen to get there. To be behind the wheel or 'in the captain's chair' so to speak. Another meaning relates to a level of motivation one has to succeed, what's inside of them that pushes them to the limits. When one is willing to put in the extra time and effort to practice their craft, trade or sport, success is imminent. With the new Storm Drive in your hand, your success, too, is imminent.

## RELENTLESS DRIVE

Jason Belmonte is one of the most accomplished and talented players to ever lace up. And when he does so, know that every ounce of grit and determination goes into each and every shot. No one reaches the pinnacle of their sport without a commitment of astronomical levels to be the best, to compete at a level that makes their opponents stand in awe and offer up their congratulations at the end of the event.

This determination is inside of Jason Belmonte and it's also inside of the Storm brand. This drive is what fueled the engineering of the unique Dual-Drive weight block, which you might recall was an industry first.

To complement the original Timeless™, we developed a new R2S™ Nano Hybrid shell which adds traction to better handle more oil, both in the heads and at the end of the pattern. In testing, we saw an increased midlane of more than 5%, meaning that it gave us predictability in the part of the lane that matters the most! And, due to the unique dynamics and characteristics of the Dual-Drive weight block, we did not sacrifice entry angle while doing so. It actually created MORE entry angle, a key to striking even on off-pocket hits. Storm is a company of bowlers, working hard to design and develop the finest bowling balls on the planet for bowlers like you. That's why we are "The Bowler's Company™."

### TECHNICAL DATA

#### COVERSTOCK

*R2S™ Nano Hybrid*

#### WEIGHT BLOCK

*Dual-Drive™*

#### FACTORY FINISH

*3000-grit Abralon®*

#### BALL COLOR

*Gold / Navy / Red*

#### FLARE POTENTIAL

*5" - 6" (High)*

#### FRAGRANCE

*Citrus Mint*

"One can talk about being innovative or one can be innovative.

We choose the latter." – Jason Belmonte