DESIGN INTENT

IQ™ TOUR NANO PEARL

PEARLS ARE ALWAYS APPROPRIATE

The premise is wickedly simple: create a ball that’s worthy of your time, energy, and dollars. It’s no mystery that the IQ has become a staple in Storm’s lineup of high performance bowling balls. Favored by bowlers of all levels all over the globe, anyone and everyone can benefit from the benchmark reaction the IQ series is able to provide.

IT’S A NANO WORLD

We’re just like you. We’ve never been more excited about the game’s latest equipment. We can’t wait to toss every core, cover, and finish to create something unique to its own. The IQ Tour Nano Pearl is one of those balls that made it through our rigorous scrutiny that’ll be a game-changer for you. We know it. We tried it. We’re just like you.

Your favorite benchmark is back, but with a twist! Nano Pearl Reactive has never been amidst this series, until now. We decided a bridge needed to be built between our beloved IQ Tour Edition and its more robust counterparts: Phaze™ II and Axiom™. What’s been created is yet another distinct reaction that’s sure to connect with many bowlers across a multitude of styles. More midlane, more backend, and still all-forgiving – exactly what the IQ series is renowned for.

Speaking of predictability, no core in bowling provides smooth, consistent ball reaction better than the C3 Centripetal Control core. That’s why we placed that beauty at the heart of the IQ Tour Nano Pearl. After all, you can never have too much of a good thing! And you can never have too much of “The Bowler’s Company™.”

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