



# Nuclear Cell™

## CORE.

Inside you will find the forever famous Nucleus™ Core. By far the most versatile asymmetrical core design ever created. No matter how it is drilled, or how you toss it down the lane, this core always gets into motion and stays in motion.

### Nucleus™ Core



	16lb	15lb	14lb	13lb	12lb
RG VALUE:	2.52	2.52	2.57	2.57	2.59
RG DIFFERENTIAL:	0.048	0.056	0.046	0.032	0.029
PSA:	0.017	0.018	0.015	0.010	0.008

## COVER.

The R&D Team has been at hard at work mixing and formulating coverstock materials. Our newest version of eTrax™ Pearl contains a new chemical additive as well as ratio changes in order to produce better traction in the midlane and create more responsiveness to friction down lane.

Factory Finish: *1500-grit Polished*

Flare Potential: *High*

Coverstock: *eTrax-P20™ Pearl Reactive*

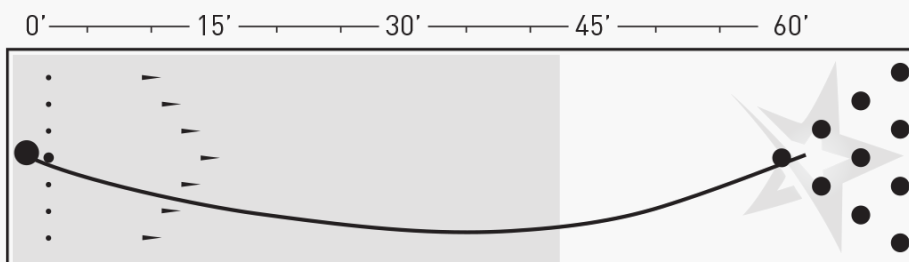
Color: *Purple Haze / Burnt Orange / Red Hot*

Hardness: *73-75 on D-Scale*

## CONDITION.

There is no doubt the Nuclear Cell will quickly become a fan favorite and claim its place in everyone's arsenal. If you want long and strong, leave it out of box. If you want it a little sooner and smoother, scuff the cover a little. Hands down, this will be one of the most versatile balls in your arsenal.

Lane Condition - **Medium to Medium/Heavy**



The ball path represents Roto Grip's bowling ball tester. Ask your pro shop professional how this ball will work for you.



## HOW TO KEEP YOUR NEW BALL REACTING STRONG

We strongly believe that preventative maintenance is the key to a cover's longevity.

WHY? The ball's ability to absorb lane oil into the pores helps to keep a dry ball surface in contact with the lane for more friction, creating added hook. Over a period of time, the bowling ball's performance will slowly deteriorate due to oil absorption and dirt build up on the ball's surface.

In addition to using a clean and dry Roto Grip Shammy in competition, we highly recommend that a bowling ball cleaner be used immediately afterward to further clean the ball's cover. If a ball is used and then put away without cleaning, the oil and dirt will have a greater chance to be absorbed deeper into the cover.

We hear time and time again from people who have lost hook in their equipment and swear they clean it on a regular basis. Only when the question is asked about when they clean their equipment does the real problem come to light; cleaning a ball just before use removes only a very fine layer while the deeper trapped oil and dirt still remain from your last session. Below is our recommended procedure to maintain your ball's performance:

1. Use a clean, dry Roto Grip Shammy during competition
2. At the end of the session, use Storm Reacta Foam™ and spray liberally over the entire surface of the ball
3. Rub your hands over the surface of the ball in a scrubbing motion for 15-20 seconds
4. Towel off the ball until dry

This process will assist the degreasing agent in the cleaner to draw oil and dirt out of the pores; the hand-action helps break down the oil and dirt, making it easier to be removed with a towel.

### Ball Maintenance Checklist

WHEN	POLISHED BALLS	DULL BALLS
<i>Between Shots</i>	<i>Wipe with Roto Grip Shammy</i>	<i>Wipe with Roto Grip Shammy</i>
<i>After Bowling</i>	<i>Clean with Storm Reacta Foam</i>	<i>Clean with Storm Reacta Foam</i>
<i>Every 10 Games</i>	<i>Re-polish surface with Storm Reacta Shine™</i>	<i>Scuff surface with Abralon® pad to maintain original reaction</i>
<i>Every 30 Games</i>	<i>Scuff surface with Abralon and re-polish with Storm Reacta Shine</i>	
<i>Every 60 Games</i>	<i>Ball is due for full resurface process</i>	

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AND FOR MORE INFORMATION ABOUT OUR AWESOME APPAREL & ACCESSORIES  
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