



# SURE LOCK™



## IT'S NO MYSTERY

Storm bowling balls are coveted for many reasons including premium performance, stunning appearance, and the utmost quality. Professionals around the globe rely on Storm on a daily basis. But you don't have to be a pro to appreciate a Storm bowling ball. Just look around you the next time you hit the lanes. You are sure to see bowlers of all skill levels rolling Storm. And with a relentless pursuit of bowling perfection, Storm has continued to create new designs and core shapes like that which you love in the original Lock™.

## UNLOCKING YOUR POTENTIAL

Proper ball motion is the key to unlocking your full potential. A bowler is not able to see the obstacles in bowling. Relying on the signals given from how the ball reads the lane becomes imperative. Make no mistake, the type of ball used is equally as critical. The Sure Lock will produce a visible, discernable motion that bowlers from all skill levels will be able to see.

The RAD-X Core has established its reputation within the Storm ranks in a very short time. Forged from the building blocks of Radial Accelerating Disk™ technology, this weight block brings real substance – a fast, tight spin radius with no shortage of movement down the lane.

GI-17 is an exclusive chemical formula for Storm in 2017. Its tenacity has been engineered specifically for battling heavy oil and generating mid-lane roll. The top bowlers in the world are renowned for controlling the midlane and this coverstock formulation will help with exactly that. A ball that is rolling into the pins carries significantly better than a ball that is hooking into the pins. With the Sure Lock in your hands, your carry percentage is sure to go through the roof!

Each new release is carefully crafted with the bowler in mind.

That's why we are "The Bowler's Company™."

### TECHNICAL DATA

#### COVERSTOCK

*GI-17™ Solid Reactive*

#### WEIGHT BLOCK

*RAD-X™ Core*

#### FACTORY FINISH

*2000-grit Abralon®*

#### BALL COLOR

*Navy / Electric / Orange*

#### FLARE POTENTIAL

*6" Plus (High)*

#### FRAGRANCE

*Orange Clove*

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